



POOLS FOR THE HOME OWNER



absolute-pools

bringing pools to life



WELCOME: absolute-pools



Our Vision

10 years ago we started installing swimming pools for home owners in Dubai and that is where our story began.

By carrying out all activities in-house: design, engineering, production, installation and service, we are able to ensure professional delivery and performance.

We have become a world-class supplier of specialist pools such as in the Spa and Wellness field and we carry out the design and build of water features.

Through innovation, absolute-pools continues to set the standard in offering a range of modern pools for the Home Owner.

We hope that absolute-pools can be of service to you.

We are passionate about our pools and we want you to share that passion.

Our vision is to be the first choice for you, the Home Owner.

The absolute pool is a permanent, in-ground pool that is manufactured, and fully finished in the factory, so that the home owner gets the benefits of factory production with minimal on-site installation time.

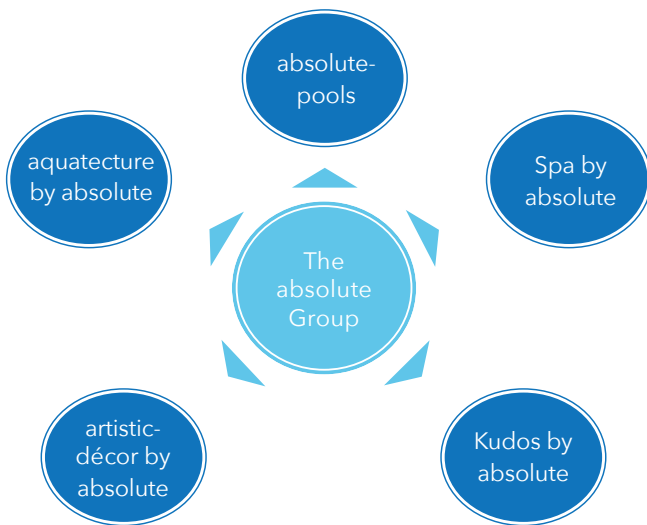
All our pools reflect three characteristics: function, reliability and elegance with unrivaled value for money. Together they add up to absolute desirability.

At Your Service





Who We Are



aquatecture by absolute:

The expression of water in design, offers a specialist pool and water feature engineering consultancy service

Spa by absolute:

Aqua-thermal experiences for the Spa 'wet-area'

Kudos by absolute:

Luxury Outdoor Lifestyle, through our own brand of outdoor furniture

artistic-décor by absolute:

Creating beautiful background murals

absolute-pools is a specialist pool and water feature services provider and the corner stone of the absolute Group



With over 2000 pools
installed for private
Home Owners

absolute-pools are
used internationally in
many countries

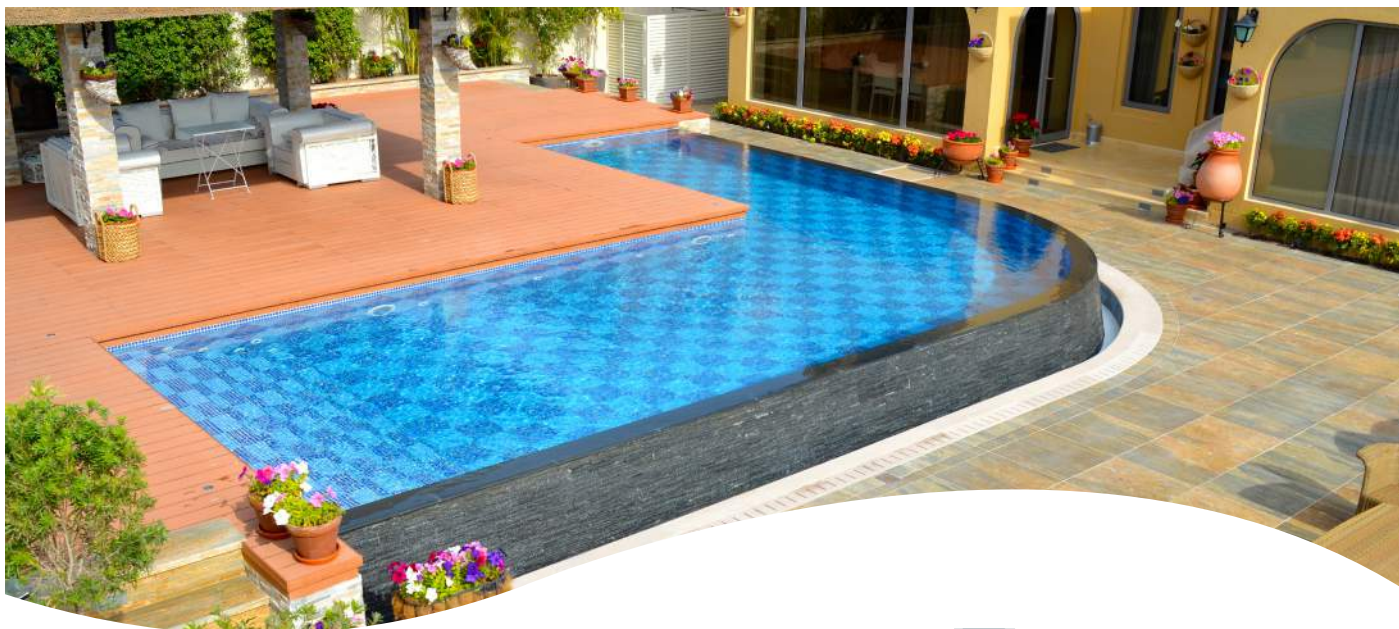


Our Approach

Traditionally permanent in ground pools are built from reinforced concrete and tiled on site. This in-precise method can cause many timing and quality issues.

Alternatives such as plain fibreglass (GRP) provide a quick and easy fix but the products do not provide a tiled pool nor the long term quality and durability required.

The absolute, Pre-Form Composite, pool provides the best of both approaches. The pools are manufactured and hand tiled in the factory, with all fittings pre-installed, giving a fully tiled permanent in-ground pool but without the need to construct on-site.



Modern, reliable, elegant swimming pools

We bring pools to life through innovation in design, setting the standard in modern swimming pools for the private home owner.

You have the confidence of a quality product, which is quick and simple to install and the result is stunning: a beautiful fully tiled in-ground pool, ready to swim in a couple of weeks.

Options and Features:

- Easy access walk-in steps
- Seating and ledges.
- Options for temperature control.
- In-pool lighting.
- A beautiful, hand tiled mosaic finish, with accent details.
- Safe, smooth and easy to clean.
- A well engineered, reliable and proven sanitation system.
- A Pre-Formed pump house.
- A proven methodology to hand over pools on time.
- A wide range of options and features

Straight forward,
professional
service from the
leaders in pools
for the Home
Owner.

Pool Comparison



GRP/Plastic LOW COST

PROS

- Smooth, non porous surface.
- Installed faster than a gunite pool.

CONS

- Heat Distortion - a Pool surface gets hot, it can blister, crack, and fade at certain temperatures, depending on the type of fiberglass resin used.
- Limited in size / Design

LIFE SPAN

- 4 Years



Concrete/Gunite TRADITIONAL

PROS

- Long History of industry use.
- Suits bespoke pool design.

CONS

- Takes min 3 months to build due to curing.
- Steel Reinforcement creates durability risk especially in corrosive environments.
- Needs acid washing & regrouting - approx every 3yrs. Maintenance intensive.
- Subject to the vagaries of on-site construction.
- Messy & noisy construction process.

LIFE SPAN

- 25+ Years



Pre-Formed Composite CONTEMPORARY

PROS

- Composite Structure of Pool ensures its longevity.
- Outstanding finished appearance.
- Gives a completely water tight pool shell.
- Proven product with factory controlled quality.
- Quick & simple to install - 2 weeks on-site.
- Available in all pool types, including overflow & vanishing edge.

CONS

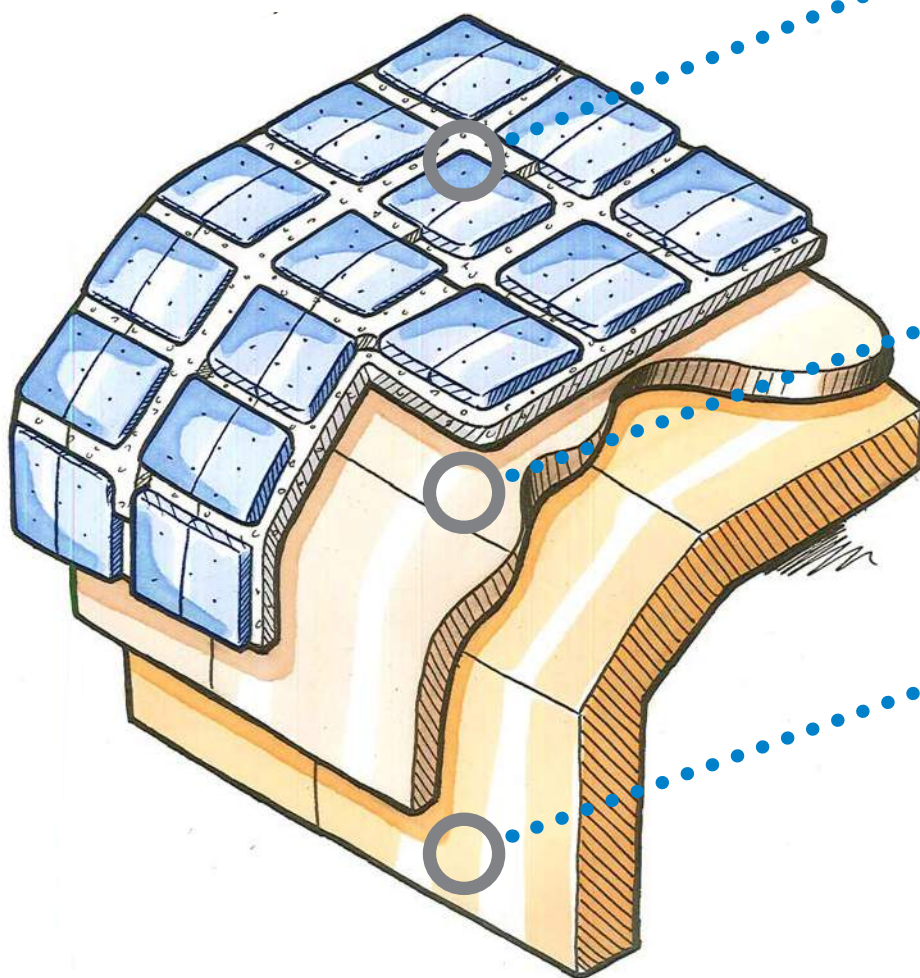
- More costly for some bespoke/adhoc designs.

LIFE SPAN

- 25+ Years



The Pre-Formed Composite Pool Shell



PORCELAIN CERAMIC MOSAIC TILE:

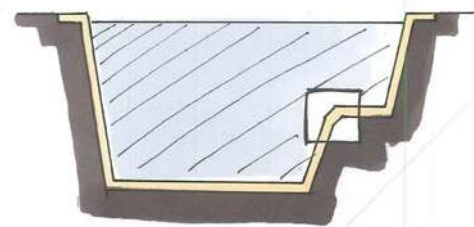
The internal finish is a hand applied mosaic tile finish, using epoxy grout to maximize in-use service life as well as providing the choice of a wide range of colours and styles.

EPOXY LAMINATE:

The inner layer is a 2 part, reactive epoxy system. This proprietary system cures to form an Epoxy laminate which completely prevents exposure of the GRP to pool water and associated chemicals.

GRP (Glass Reinforced Plastic):

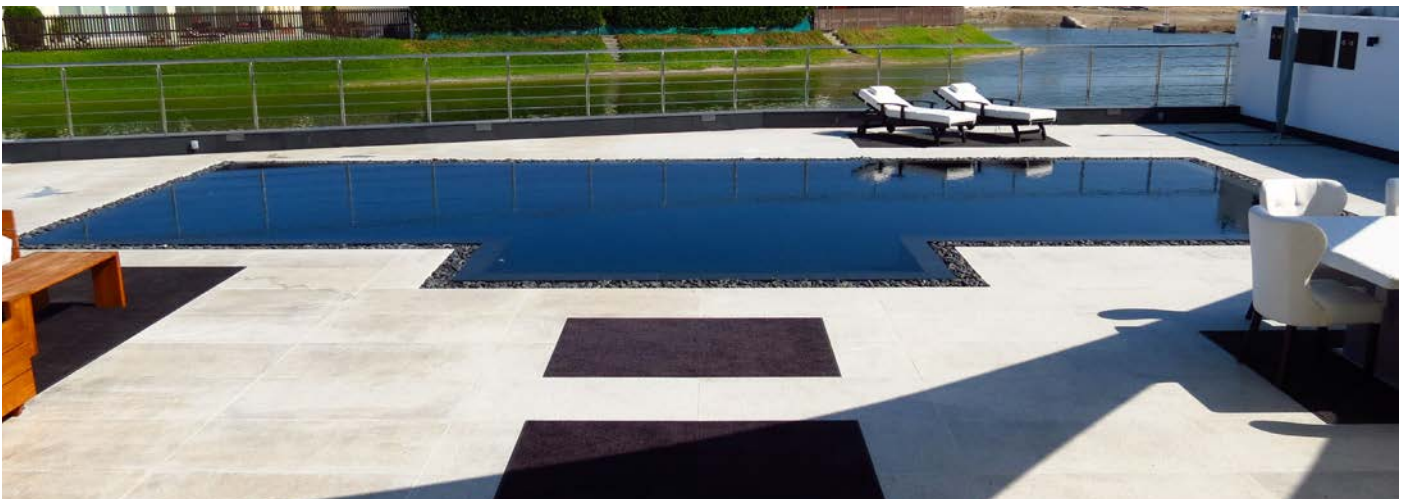
The GRP outer body consists of spray applied, high performance resins reinforced with woven glass fibres.



It is the composite structure of the 3 materials working together which provides the unique properties of the absolute-pools Pre-formed pool shell.


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Installation Process





Design To Delivery



Design

We help you in turning your design into reality.



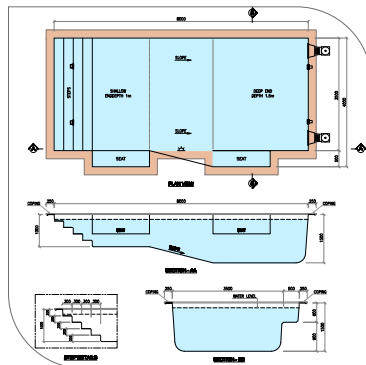
Build

Your pool is built in house by qualified technicians.

2 weeks

Drawing

We create a full CAD drawing with all the dimensions.



2 weeks

Plan

Choose the type and colour of tiles that you want.



Before



absolute-pools take full responsibility for the complete process, from design and production of the pool, through fast, efficient installation to handover of the pool ready-to-swim!



Design To Delivery



Delivery

Our pools are delivered in 4-6 weeks.



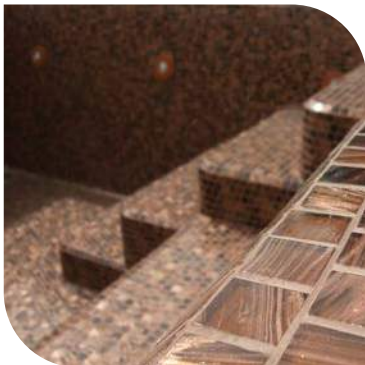
Hand Over

2 weeks later, all works are completed.

2 weeks

Enjoy!

Your new pool is now ready for use with friends and family.



After

Once you are an absolute-pool owner our service doesn't stop there: we provide a full 'Care and Upkeep' service to keep your pool in tip-top condition.



Swimming Pool Style Gallery



Apollo



Roman



Serenity



Regis



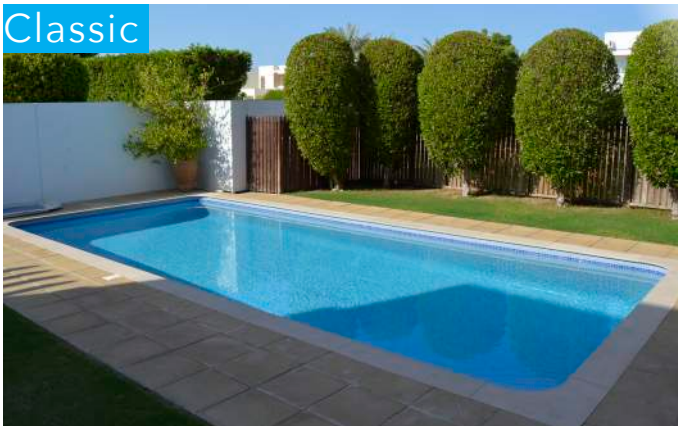
Auto Classic



Eclipse



Classic



SoftSpa



See our full style gallery For more details on available sizes, tiles, and Bespoke Designs.



Free Board or Overflow

Free Board pools provide a cost-effective approach

In most situations the water level will be below the level of the deck. This is called Free Board.

The use of border tiles immediately above the water line can create an attractive visual effect. The Free Board ensures pool users are aware of the perimeter of the pool, by the water level being at a different level to the deck.

This is the most common and popular type of pool.



An overflow pool complements the contemporary home

When the surface of the pool is flush with the deck, it creates a highly reflective surface and sleek contemporary look. The water appears motionless as it flows over all the edges simultaneously

This effect is created by a perimeter overflow, a style used in many contemporary swimming pools.

This function is similar to an infinity-edge pool which produces a visual effect of water extending to the horizon, vanishing, or extending to infinity.





The best thing about your pool should be the water

When you use your pool you need the assurance the water is clean, sanitized, safe & comfortable for pool users.

Traditionally pools have been sanitized by using chlorine chemicals. The problem with this is it can cause the water to feel hard and smell of chlorine, bleach hair and cause red-eye discomfort. Additionally, handling of chlorine chemicals is hazardous.

Contemporary pool water treatment systems avoid the need to add chlorine chemicals and provide much better solutions.



THE SALT SYSTEM

Works by converting salt in the pool water into sanitizing agents through electrolysis.

The capital outlay is offset by the saving on chemicals.

With a Salt System the water has no odour and is soft and gentle on the eyes and skin.

Use the Salt System for a sanitized salt water pool which is silky smooth to swim in.

NON-CHLORINE OXIDATION

There are several truly non-chlorine oxidation products that when added to the pool water effectively removes bacteria.

A modern alternative to the traditional use of chlorine.

Please contact us for further details.

WATER TEMPERATURE CONTROL

We offer a range of systems to keep your pool at a comfortable temperature year round.

Electric Heaters, Heater/Chillers & Solar Covers.



Smart Pools



Save water, energy
and money

SMART POOLS

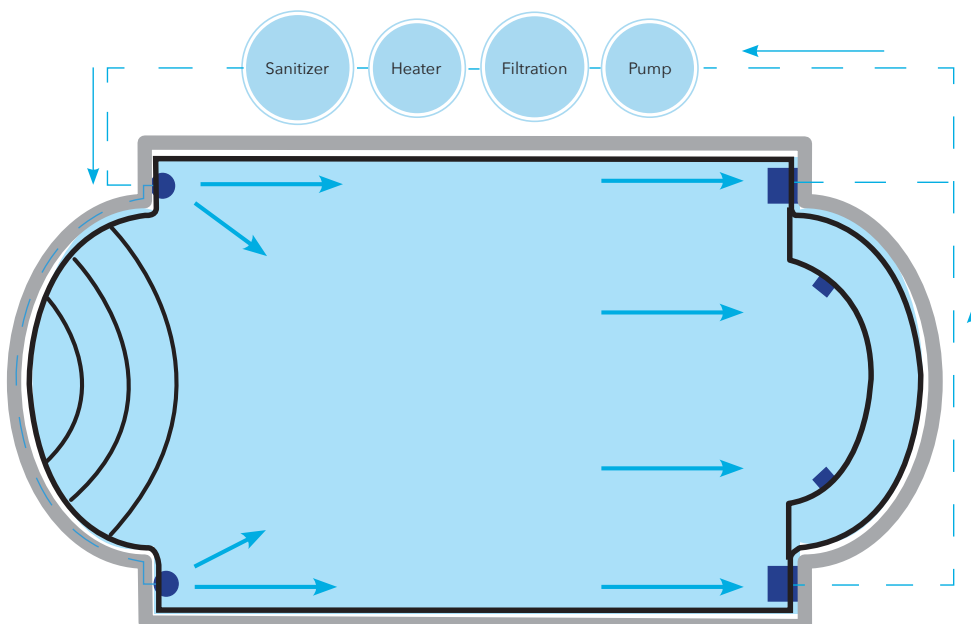
absolute-pools understand the imperative of sustainability in design being cost-effective over time if it is to be widely accepted.

Our Smart Pools are increasingly the choice of today's discerning pool owner.

Our Smart Pools require a higher capital outlay than a conventional pool but they offer ongoing water and energy savings over the life of the pool and promote the quality of the environment. In doing so they retain the functionality and elegance which is at the core of absolute-pools.

The operating equipment is the heart of the pool, ensuring the water is kept clean, healthy to swim in and crystal clear.

absolute-pools is leading the way in energy and water saving with a centrifuge filtration systems and variable speed pumps, which reduce the running expenses for the Home Owner and are good for the environment. To find out more please get in touch with us.



Combined with innovative pool insulation and automatic cover systems we provide a new generation of pool in terms of sustainability.



Create your environment and set the mood

POOL LIGHTING

Whether you're in the mood for a peaceful retreat or a party vibe, you can create a garden ambiance that is uniquely you.

All our pools are fitted with In-Pool Lighting. Whether you are looking for the standard white light or an upgrade to our color changing LED lights we have the right pool light for you.

LED lights offer mood lighting effects and energy saving benefits.



Bubbling water: fun & relaxation for all the family

BUBBLER SPA JETS

A must for pools with a seated area. The spa jets create bubbling water, fun for children and soothing for adults alike.





Upgrades & Extras

Create an aquatic workout in your pool

SWIM JET

A great way to exercise while using your pool, particularly in a small pool where the user is unable to do laps. The swim jet creates a current of water that you can swim against.

By swimming on the spot in the pool you can train and practice your swimming technique at the same time building up your strength and endurance, enjoying all the benefits of this exceptional water therapy.



Experience visual grace and tranquil sounds.

WATER FEATURES

We provide a full range of water features, including bubblers, water curtains and fountains to complement your pool.





Create your environment and set the mood

COPING

Adding a colourful stone to the perimeter of the pool can make the pool a focal point of your garden.

Natural stone offers the warmth, texture and the sturdiness of stone. Materials range from quarried granite to limestone offering beautiful and long lasting coping solutions.



More than just hot water

SPAS & HOT TUBS

What defines the hot tub experience? Social and private, fun and relaxing. Our Spas and Hot Tubs gives you complete satisfaction and leaves you wanting more!

Spas and Hot Tubs are about more than just hot water, so we provide high-performance products that celebrate water's ability to refresh and rejuvenate in inspiring ways.

SOFTSPA

SoftSpas are soft walled spas that provide the convenience of not being permanent. A SoftSpa is a great way to add style and glamour to your outdoor living space whilst also being energy efficient to run and easy to install.





Outdoor Furniture



Enjoy quality outdoor furniture with your absolute-pool to feel the real sense of luxury hand-in-hand.



Kudos is the furniture division of the absolute Group.

We Specialise in Outdoor Furniture and accessories.

Our furniture is designed in house and hand crafted to the highest manufacturing standards.

Please visit our website to view our full range of furniture and accessories

www.kudos-global.com

800 kudos (58367) | info@kudos-global.com

Take the plunge!



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bringing pools to life

www.absolute-pools.com

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